

Forward  
Thinking  
Display  
Printing

DIGITAL PLUS  
LTD

inspire ■ create ■ print ■ display

We are your Retail Specialists for Print and Display Graphics

# About us...

- One of the UK's leading independent in-store graphic manufacturers
- Specialists in retail display graphics
- National supplier
- Dedicated project managers who'll deliver your brief from concept through to installation
- We offer inspiring and dynamic solutions to create a visible difference within retail outlets
- ISO 9001: Accredited
- Large Format Printer of the year for three consecutive years 2012-14



# Why retailers use us...

- Established and committed team of industry experts in visual displays and graphics
- We understand the impact visual graphics has on customer's impressions
- Understand the need for fast response
- Logistics and distribution expertise to store, package and ship to individual stores
- Innovative and original ideas
- Critical colour control to ensure consistent branding
- Ideas to encourage customer purchasing decisions
- We stand by our core values:

**Customer Focused, Adventurous, Committed & Trusted**

# Trusted by the retailers we work with...



# Client testimonials...

## "Great print quality"

"Digital Plus are a new supplier for us. They won the business based on a keen price combined with great print quality. Their responsiveness and speed of delivery were excellent too."

Silver Cross

## "The best ideas"

"We have built an excellent working relationship which has grown from the initial project to Digital Plus being the main supplier of bespoke signage and artwork for Carlsberg secondary logistics in the UK and in turn are now supplying other parts of the business."

Carlsberg

## "Huge Impact"

"The signage and images designed and installed at our new call centre by Digital Plus have made a huge impact and created a vibrant and exciting environment for our staff. They made the whole process very easy for us and then installed it without fuss."

Ant Telesales

## "Fantastic job"

"I just wanted to say what a fantastic job you did supporting our launch day. It has been a pleasure working with Digital Plus. Your support and service has been over and above our expectations."

Miele

## "First Class"

"Their imagination and creativity was second-to-none when it came to coming up with ideas for our exhibition stand. Coupled with the help and support they gave throughout the project was first class."

Tractel UK

## "A Big Thank You"

"Just wanted to say a big thank you to Digital Plus. They listened to our requirements and proposed the best solution for our exhibition stand. The support and the communication was great. We were extremely pleased with the end result and will certainly be using your services again."

Trelleborg

## "High Standard"

"Thank you for the speed and quality. Everything that was asked has been achieved to a high standard."

Jet2

# What we can do...

- Understand how to utilize space to produce the highest impact displays
- Offer imaginative and creative range of materials and ideas
- Come up with branding ideas regardless of store shape or size
- Ensure all our display graphic ideas are in-line with the retailers brand perception
- Keep abreast with latest trends and continuously research new concepts for displays
- Offer our own installation service and work alongside other contractors, shop-fitters and brand custodians
- Our production facility operates 16 hours a day, 7 days a week
- Produce safe, achievable, affordable and eye catching display graphics
- As an innovative company, we believe we lead the way when it comes to creativity
- Our in house studio is made up of creative and experienced designers

# Point of Sale...

Specialists in delivering in-store marketing solutions to enhance the shoppers experience:

- Pull-up displays
- Short run engineered boxes
- Promotional signage
- Cardboard stands
- Strut - cards
- Acrylic holders
- Display stands
- Posters
- Hanging signs
- Packaging
- Banners
- Shelf edge stickers
- Backlit film
- PVC, foamboard and correx display panels



healthy living healthy living healthy living

Cadbury 200g Block Buy 3 for £2.00 Cadbury 200g Block Buy 3 for £2.00

# Indoor signage...

We can produce visually outstanding displays on a variety of materials and substrates:

- Welcome signs
- Visitor directions
- Way finding signs
- Decorative acrylic signs

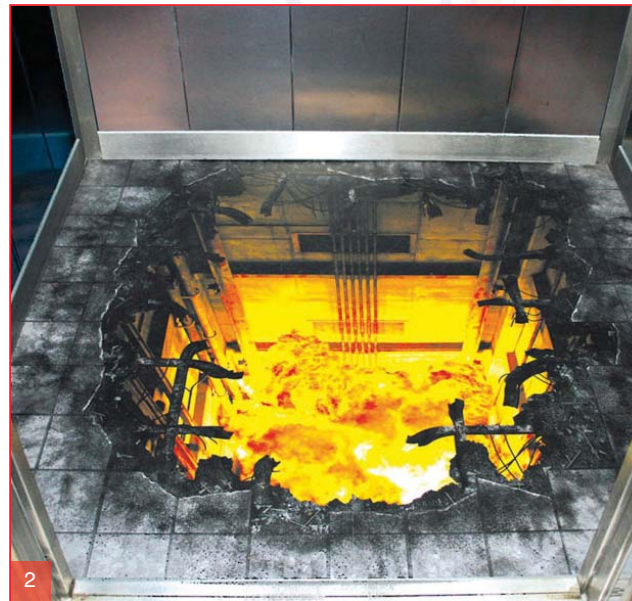


- 1: Hanging acrylic welcome signs at Npower Telesales, Sheffield.
- 2: Illuminated wall mounted signs at Let Leeds Letting Agents, Leeds.
- 3: Decorative acrylic wall signs at Farnell, Leeds.



# Wall, floor and lightbox graphics...

An ideal way to showcase retail images in a variety of ways:



- 1: Customer focused vinyl wall coverings installed with a magnetic backing at Npower Telesales, Hull.
2. Imaginative customer lift floor graphics, using laminated floor vinyls.
- 3: High level illuminated lightbox displays at White Rose Shopping Centre, Leeds.

# Projects and specialist graphics...

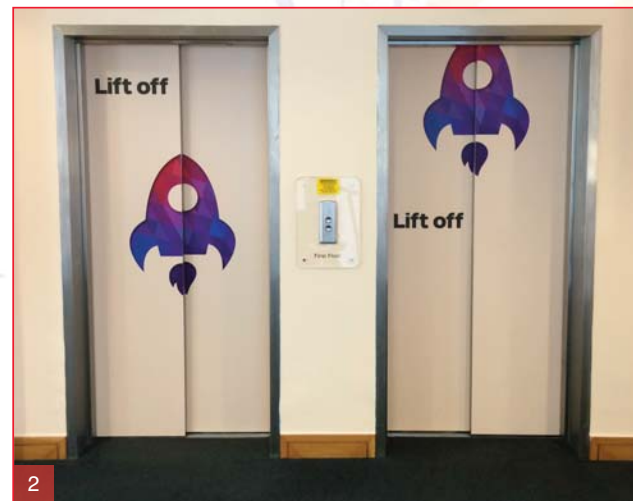
We are amongst a minority of companies who can offer large format UV varnish printing as well as the capability to print white ink.

Other specialist products include:

- Lift door and floor graphics
- Printed ceiling tiles
- Escalator graphics



1



2



3

- 1: Escalator vinyl graphics at Meadowhall Shopping Centre, Sheffield.
- 2: Lift door graphics at Npower Telesales, Solihull.
- 3: Printed ceiling tiles and acrylic reception display at Envirovent, Harrogate.

# ProjectPlus<sup>+</sup>

We pride ourselves on being a cost effective, reliable and efficient project driven supplier of inspirational displays for your retail environment.

You can trust us to look after your retail project - from concept to completion.

- Dedicated project management team
- Site surveys throughout the UK
- Creative concept design team
- Experienced installation teams with IPAF certification
- 24 hours a day, 7 days a week install service



- 1: Vinyl wall coverings installed as a store backdrop
- 2: Installation of giant illuminated light box displays
- 3: Specialist high level installation at Royal Berkshire Hospital

To summarize, we are an award winning large format print and display company offering innovative print and display solutions for your retail environment. From fast turnaround point of sale items through to super sized specialist display graphics, you can put your trust in Digital Plus Ltd.

**Call us today on:**  
**0113 278 3133**

**or email our sales team at:**  
**sales@digitalplus.co.uk**

**or visit our website:**  
**www.digitalplus.co.uk**