ARTWORK SETUP GUIDELINES

FILE TYPES

We would like your artwork supplying as a print ready Hi-Res CMYK PDF with 5mm bleed and tick marks.
Depending on the final output size you may supply these at full size, quarter size, or at 10%.

C M Y K

We also accept RAW Illustrator, InDesign, and Photoshop files. If this is the case the following steps must be met :
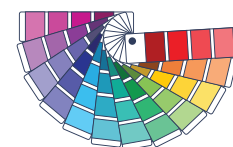- All fonts must be outlined or supplied.
- All images must be embedded or supplied set up as CMYK and 75dpi at full size (e.g. 300dpi at quarter size)
- 'Overprint' must not be selected on anything as this may cause misprints/errors at final output stage.
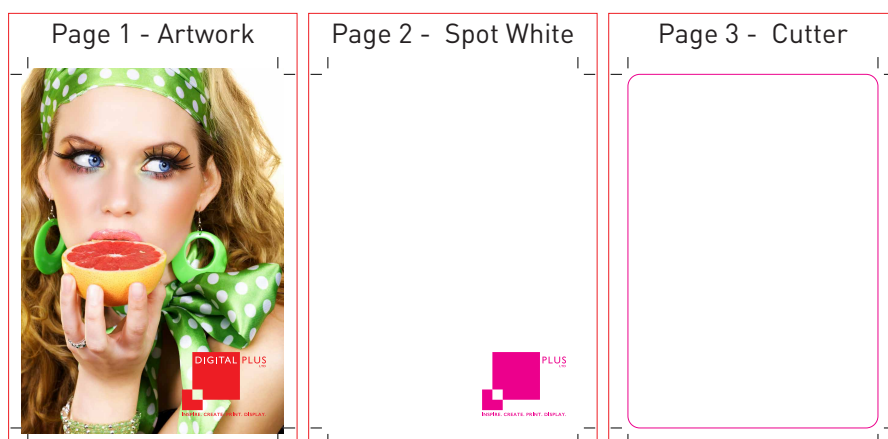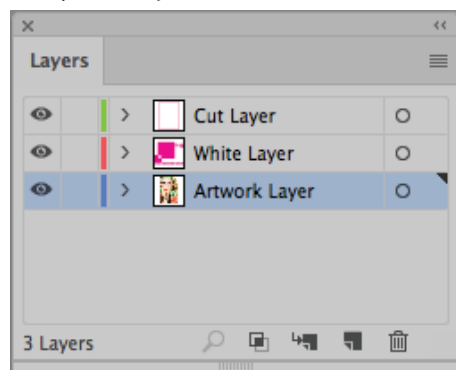
C M Y K

PANTONE COLOURS

Our printers do recognise spot pantone colours so please set these up accordingly in your artwork if you require a closest match.
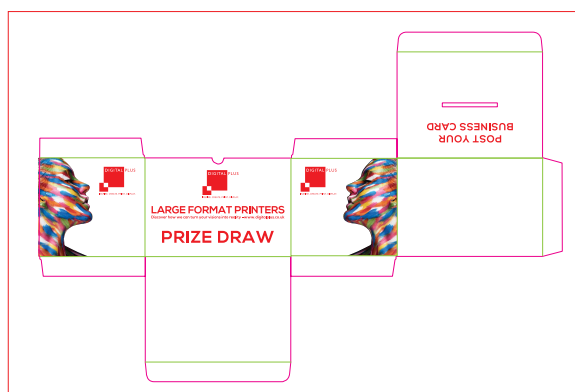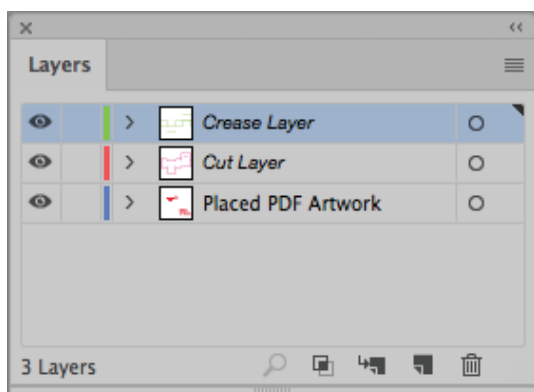
WHITE LAYERS & CUT FILES

If you are supplying PDF artwork with a spot white layer or cut file we will require this on separate page of the PDF as per the example below.
All spot white layers and cut files must be vector outlines and cut files must be joined at all points to create a continuous line.
A low-res visual showing where the cutter is placed over artwork should also be supplied so we can check against.

If you are supplying the RAW files these need to be
on separate layers as indicated below.

Layers
Cut Layer
White Layer
Artwork Layer

3 Layers

Page 1 - Artwork

Page 2 - Spot White

Page 3 - Cutter

CUT & CREASE FILES

If you are supplying a cut/crease file we will require a layered illustrator file. Your artwork for this would ideally be a separate Hi-Res PDF with no cut/crease marks so we can then place this into your supplied layered illustrator cut/crease file. Please use different colours to easily identify what needs cutting and creasing. Your cut layer must be joined at all points to create a continuous line but the crease lines can be separate. (See example below)

Layers
Crease Layer
Cut Layer
Placed PDF Artwork

3 Layers

LARGE FORMAT PRINTERS
PRIZE DRAW

POST YOUR BUSINESS CARD

SUPPLYING ARTWORK

If your files are 10MB or less you can email them direct to mail@digitalplus.co.uk with your order. If they exceed 10MB you can upload your artwork via our website www.digitalplus.co.uk or you can send our team a WeTransfer or Dropbox link.