



File Saving Guide

1. Please supply your artwork on the disc in pro to your finished panel size. Ideally the panel size will be at one quarter final size. Always design your panels with bleed outside your page specification.
2. All graphics should be supplied in CMYK and chosen Pantone colours need to be changed to a CMYK split. If your corporate or pantone colour requires special attention, a test free of charge will be offered. Tests may require extra time, so please build this into your lead time.
3. Full colour blacks should also be set to 100% Black; 50% Cyan; 50% Megenta; 50% Yellow.
4. All scans need to be 75dpi at final panel size. eg a panel measuring 1000x700mm at final size, created at one quarter size, the scan would measure 250x175mm at 300dpi.
5. Clipping Paths need to be set to a flatness of .2.
6. All scans should be scanned with Swop coated preferences as CMYK.
7. Save scans as Tiffs or Eps files with or without jpeg compression at maximum quality and convert all DCS (Desktop Colour Separation) files to a single composite file.
8. DO NOT resize the image within a document, as this effects resolution. The image should be sized in Photoshop and imported into the page at 100%.
9. Supply all printer and screen fonts, logos scans etc (wherever possible, please convert text to paths or curves).
10. We accept the following formats for printing: Quark Express; High Resolution Adobe Acrobat Pdf, Adobe CS/3 (Illustrator, Photoshop, InDesign), Freehand.
*Other formats may be acceptable, please contact us for compatibility.
11. Printing to Xerox laser (A3/A4) require that your scans be 300dpi at finished size.
12. Please supply a final proof to check against your panels.